

Hollyport Ventures LLC

FOR IMMEDIATE RELEASE

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A 30-minute documentary chronicling The Augusta Project will air on *Virginia Currents* on the following PBS stations:

Virginia:

- ***WCVE* Richmond and *WHTJ* Charlottesville on Thursday, April 8 at 8pm**
- ***WHRO* Hampton Roads/Norfolk on Tuesday, April 13 at 5pm and Thursday, April 15 at 5:30pm**
- ***WBRA* Roanoke, check local listings**
- **Mhz Northern Virginia, check local listings**
- ***WVPT* Harrisonburg, check local listings**

DC & Suburban MD:

- **Comcast DC & MD, check local listings**

West Virginia:

- **West Virginia PBS, Sunday, April 11 at 12pm**

Richmond, VA, April 5, 2010 –[Hollyport Ventures LLC](#) announced the completion and air dates of a 30-minute documentary about a home renovation known as The Augusta Project, Richmond's first LEED for Homes® registered home.

One year ago, Richard Cross purchased a 72-year-old abandoned home and, under the direction of his son, architect [R. Michael Cross, LEED AP](#), launched a unique restoration project using sustainable materials and systems while preserving the home's vintage character. The Augusta Project will be the feature story on *Virginia Currents*, hosted by four-time Emmy award winner, May-Lily Lee. May-Lily and her production team have been documenting the mission of those involved as well as all the green building techniques and products designed and incorporated into the house since construction began last spring.

Visit the [Virginia Currents](#) website to learn about other upcoming programs and listings.

The [Augusta Project](#) is Richmond's first LEED® for Homes-registered house. The Leadership in Energy and Environmental Design (LEED) program is an initiative of the [United States Green Building Council](#) that promotes the transformation of the mainstream homebuilding industry toward more sustainable practices. The LEED for

Homes system targets the top 25% of homebuilding practices and rates them in terms of environmental responsibility.

Under the direction of architect [R. Michael Cross, LEED AP](#), Hollyport Ventures LLC is rehabilitating a home at 4600 Augusta Ave, with the goal of achieving the Platinum certification level of the LEED for Homes program. By doing so, it will demonstrate that high levels of sustainable design are achievable in simple home additions and are accessible to the average homeowner.

Green features of this project include use of a geothermal heating, cooling and hot water system, passive solar elements, rainwater collection for irrigation and indoor plumbing use, improved water management, efficient lighting and plumbing fixtures and other innovative design elements.

To learn more about the Augusta Project, visit www.HollyportVentures.com or follow the project blog at: <http://AugustaProject.blogspot.com>

For additional information, contact:

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